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Senior Hyperion Developer - Cendien - Hyperion Experts

Hyperion Professional Services

Senior Hyperion Consultant with business background in accounting and finance. Technical Expert with a background in Hyperion's business performance management applications to implement solutions that is easy to use, scalable and maintainable. Clients save time by having a resource that is skilled in both the business and technical aspects of a project.

Professional experience includes:

- * Eleven years implementing software from Hyperion Solutions, especially Essbase.
- * Two years implementing web-based analytical applications.
- * Four years of public accounting.
- * Two years of corporate financial planning and analysis.
- * One year of internal audit.

Hyperion Technical Skills

Programming: SQL, HTML, Javascript, VBA.

Applications: Hyperion Essbase, Hyperion Analyzer, Hyperion Planning, Hyperion Reports,

Hyperion Performance Scorecard, Alphablox, SQL Server, Access, Excel.

Business: Forecasting, budgeting, accounting, financial statement analysis,

process optimization, training and change implementation.

Hyperion Clients / Experience

Hyperion Essbase Consultant

Working to implement Hyperion products for various clients:

- Designed and implemented a driver-based cube to forecast bookings, billings and backlog for a large semiconductor equipment manufacturer. The application replaced one implemented in Oracle Financial Analyzer and was deployed in Hyperion Essbase, Hyperion Analyzer and Hyperion Reports to analysts worldwide. The application reduced a 10 hour cycle time to under 8 minutes and significantly improved forecast accuracy, report generation and analysis.
- Provided design and implementation services to a large professional services firm to build an Essbase ASO model that output standard reports through Hyperion Reports and management dashboards through Hyperion Analyzer. The application analyzed the firmys client and project profitability across various professional service products and replaced a largely ad hoc



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analysis function with consistent and actionable metrics across the entire organization.

Hyperion Consulting Firm, San Jose, CA **Senior Managing Consultant**

February 2001-April 2005

- Provided proposal development, sales support, project management, database/application design/implementation and end-user training. Representative projects included:
 - Designed and implemented a financial reporting and forecasting application in Hyperion Planning. The application generated forecasted income, balance sheet and cash flow statements for multiple international entities driven from sales, manufacturing, staffing and departmental cost assumptions. The application saved the client several days each month by streamlining the reporting and forecasting cycle. Additionally, the client could respond to ad hoc requests from management much faster than before.
- Designed and implemented a financial reporting and forecasting application in Hyperion Essbase, Analyzer and Reports fed from an operational data store in SQL Server. The client`s ERP was in BAAN. The application decreased the time needed to generate the monthly reporting package from three days to one. Designed several interactive graphical reports that gave managers insight into what drove the business each month (e.g. product assortment, departmental cost trends). Utilized extensive batch scripts and DTS packages to simplify the extract, data cleansing and load processes.
- Designed and implemented a market analysis application in Hyperion Essbase, Analyzer and Microsoft Access. The system combined data from IDC, NPD and several other independent data sources, cleansed the data utilizing SQL scripts and VBA, and automatically generated several weekly, monthly and quarterly reporting packages.
- Delivered a session at the 2003 Hyperion Solutions conference.

Software Company Mountain View, CA **Senior Principal Consultant**

March 1999-February 2001

- Designed and implemented web-based analytical applications on software development platform using HTML and Javascript. Also involved in pre-sales activities, curriculum development and training.
- Designed and implemented a research project cost allocation application for a diversified technology company. The application permitted project managers to input cost center assumptions into security-based screens. Utilized Essbase`s dynamic calculation feature to enable quick turnaround of allocated results. Once the assumptions were fixed, the application copied the base data to stored members in Essbase for the final calculation. The



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reporting group realized significant time savings by being freed from their former manual data consolidation and report generation tasks.

Designed and implemented an income statement and balance sheet reporting application for a major disk manufacturer using Essbase and Alphablox. System generated standard balance sheet and income statements for each division and permitted drilling-through to the Oracle general ledger detail at pre-determined levels. Built application logic to match a user`s analysis path. System was deployed to over 200 users and saved time by integrating analytics and detailed transactions.

Arbor Software / Hyperion Solutions Sunnyvale, CA **Senior Consultant**

May 1997-March 1999

- One of the first ten members of Arbor Software`s Field Services Group. Performed post-sales database design, implementation and optimization for customers. Won several achievement awards for contributions and utilization.
- Designed and optimized a very large database for Dataquest that took survey data, and generated market share information for thousands of printer models. Database reported printer market data by price range, geography, manufacturer, speed, time period and type. Utilized partitioning, dynamic and batch calculation tuning to streamline what was a 14 dimensional model. Calculation time was reduced from 30 hours to 3 hours.
- Optimized a large cube utilizing calculation scripts, partitioning, dynamic calculations, data and index cache tuning and user-defined attributes. Decreased calculation time from 8 hours to 2 hours.
- Delivered Essbase 5 Fundamentals, Essbase 5 Partitioning, Essbase System Administration and several other smaller courses to end-users and large clients.
- Utilized extensive Essbase knowledge to formulate questions for 5 Certification Exam.
- Delivered a session at the Dimensions 98 Essbase user conference.
- Co-authored the Essbase 5 Partitioning course.

Manufacturing Client Oakland, CA Essbase Project Manager: International Division

April 1994-May 1997

Conceptualized, designed and implemented a financial consolidation, reporting and analysis
system using Hyperion Essbase and Cognos PowerPlay. System consolidated forecast, actuals,
shipments and administrative expenses and performed highly complex variance analysis that
provided insight to managers on brand profitability and trends.



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Deployed system to regional offices in Argentina, Chile, Brazil, Mexico, Puerto Rico, Canada, Korea, Hong Kong and London. System provided significant process improvement and timesavings for managers and finance staff in the management of a \$450 million dollar business. Designed and implemented several additional applications including special-purpose sales and costing databases. Supervised two direct and six indirect reports during the project`s execution phase. Responsible for all other aspects of implementation including new technology research, training and field support.

Consulting Firm San Francisco, CA Senior Accountant January 1990-April 1994

Major clients included Homestake Mining Company, Gap Inc., and Golden West Financial Corp. Responsible for identifying accounting issues, audit risk areas and formulating and executing the audit plans for several large and prominent clients. Supervised junior staff in the execution of all aspects of audit fieldwork. Successfully implemented computer technology to increase the efficiency of all audits. Passed the California CPA exam.

Education / Certifications

University of California, Berkeley, Haas School of Business B.S. in Business Administraton Concentrations in Accounting and Finance Alumni Scholar

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